



## The “Ask.”

In the JAVMA issue of July 15, 2021, the Stanton Foundation announced a new clinical research grant program in canine medicine with an initial budget of \$5,000,000. Its grantmaking will be directed solely to research that provides primary care veterinarians with more evidence-based diagnostic and treatment options to profitably serve canine clients with modest care budgets.

The Foundation is now reaching out to veterinarians who have been in practice for at least five years and who have identified innovative ways to help dog owners who cannot afford the “Best Practice” treatment for their beloved dog.

We are asking you to share those ideas – particularly those that benefit many dogs - so they can be tested in clinical trials, and when successful, be used by other practitioners. Our goal is to provide strong clinical data for clinicians (especially recent graduates) to allow them to feel comfortable using different treatments and diagnostic approaches to manage a myriad of clinical situations.

All ideas submitted will be acknowledged. If your idea can be the basis for a cost-effective clinical trial (i.e., a trial where the cost per dog helped is reasonable), you will also receive an award of \$1,000 and your name will be included in all publications resulting from that clinical trial. And you will have the satisfaction of helping the next generation of veterinarians.

## The Specifics

A submission of an idea should answer the following questions:

1. What is the specific clinical problem in dogs that your alternative, cost-effective treatment option addresses?
2. How frequently is this clinical problem seen in your practice?
3. Given your chosen clinical problem, what is the alternative treatment or diagnostic approach you currently use? In your experience/knowledge base, how does this alternative treatment plan differ from the textbook approach in perceived efficacy, cost to the owners and skills required of the veterinarian?

**For more information, please email the Stanton Foundation at [spectrumofcare@thestantonfoundation.org](mailto:spectrumofcare@thestantonfoundation.org). There is no limit on the number of ideas that a practitioner can submit.**

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